



PRICING & AD SPECIFICATIONS FORM

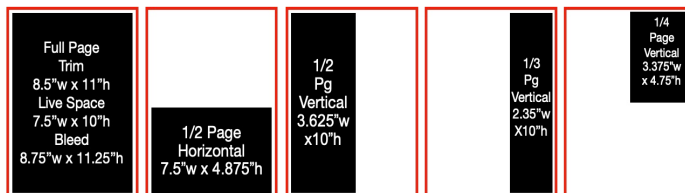
BRANDYWINE POLO CLUB SUMMER MAGAZINE 2026

ADs Due April 1st

Contact: ELIZBETH HEDLEY, ELIZABETH@BRANDYWINEPOLO.COM . 561.662.0072
Details: 4,000 Copies Printed / Distributed Each Sunday May 24th – Sept 27th during Brandywine Polo’s 18 Polo Matches / 10,000 Spectators / Placed in Local Kennett Square Businesses / ADs Placed on Social Media 12K Followers

AD SPECS

SIZES	Full Page Color Trim Size	8.5”w x 11”h
	½ Page (horizontal)	7.5”w x 4.875”h
	½ Page (vertical)	3.625”w x 10”h
	1/3 Page (vertical)	2.35”w x 10”h
	¼ Page (vertical)	3.375w”x 4.75”h
	(add .125” bleed on all sides)	



PRICING

Full Page	\$925
½ Page	\$615
1/3 Page	\$550
¼ Page	\$500

Payment Options (circle one):
 Check CC+4% Venmo (@brandywine-polo) Sponsor AD
 Mail Checks: Brandywine Polo Club, Attn: E. Hedley
 105 East St Road, Kennett Square, PA 19348

SPONSOR PAGES

Outside Back	-\$2000 sold
Inside Front	-\$1500 sold
Inside Front Right	-\$1500 sold
Inside Back Cover	-\$1500 sold

Payment Due Upon Signing
 Contact: Elizabeth Hedley, 561.662.0072
elizabeth@brandywinepolo.com

ADVERTISING CONTRACT

Date _____ Ad Size _____

Name / Company _____ Contact _____

Address _____ City _____ St _____ Zip _____

Phone _____ Email _____

AD Approved by _____ Date _____

Graphic Designer _____ Phone _____

We authorize Brandywine Polo Club to publish an advertisement in the 2026 program as indicated and subject to the acceptance of the Brandywine Polo Club. Publisher will not be held responsible for typographical error(s).

FILE SPECS

We accept camera-ready ADs in a .PDF, .JPEG, .TIF, .EPS image file format only. All ADs must be press-ready, exact size (registration marks are not necessary), all fonts embedded, CMYK mode, at 300 dpi (minimum) resolution. Please note: All photos and logos within the AD are to be at high resolution (300 dpi). We are not responsible for pixelated images. Please include phone number for file-related emergencies. We will not accept any program files (Quark, InDesign, Publisher, Word, PowerPoint, etc.). Image files only as stated above.