



# PRICING & AD SPECIFICATIONS FORM

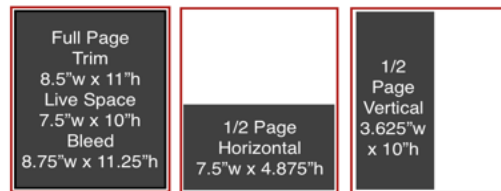
## BRANDYWINE POLO CLUB PROGRAM 2021

ELIZBETH HEDLEY . ELIZABETH@BRANDYWINEPOLO.COM . 561.662.0072

### AD SPECIFICATIONS - ADs Due January 15, 2021

BPC Program distributed for free at front gate to all spectators during 2020 polo season, includes all 37 events, also available online at ISSUU and at our sponsor advertiser's businesses.

SIZES	<i>Full Page Color Trim Size</i>	8.5" w x 11" h
	<i>½ Page (horizontal)</i>	7.5" x 4.875" h
	<i>½ Page (vertical)</i>	3.625" x 10" h
	<i>(add .125" bleed on all sides)</i>	



PRICING		<u>B&amp;W</u>	<u>4 COLOR</u>
	<i>Full Page</i>	\$775	\$875
	<i>½ Page</i>	\$450	\$550

Payment Method (circle one): *Check Venmo Sponsorship*

Mail Checks: Brandywine Polo Club, Attn: E. Hedley  
105 East St Road, Kennett Square, PA 19348

### **Payment Due Upon Signing**

Contact: Elizabeth Hedley, 561.662.0072  
[elizabeth@brandywinepolo.com](mailto:elizabeth@brandywinepolo.com)

SPONSOR PAGES – (Subject to Sponsor Packet Inclusion)

<i>Outside Back</i>	<del>\$1500</del> sold
<i>Inside Front</i>	<del>\$1000</del> sold
<i>Inside Front Right</i>	<del>\$1000</del> sold
<i>Inside Back Cover</i>	<del>\$1000</del> sold

(Note: 10% Premium Pages 3,5 & 7)

### ADVERTISING CONTRACT

Date \_\_\_\_\_ Ad Size \_\_\_\_\_ Circle One: B&W Color Price \_\_\_\_\_

Name / Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Graphic Designer \_\_\_\_\_ Phone \_\_\_\_\_

We authorize the Brandywine Polo Club to publish an advertisement in the 2020 program as indicated and subject to the acceptance of the Brandywine Polo Club. Publisher will not be held responsible for typographical error(s).

Notes \_\_\_\_\_

### FILE SPECIFICATIONS

We accept camera-ready ADs in a .PDF, .JPEG, .TIFF, .EPS image file format only. All ads must be press-ready, exact size (registration marks are not necessary), all fonts embedded, CMYK mode, at 300 dpi (minimum) resolution. Please note: All pictures and logos within the ad are to be at high resolution (300 dpi). We are not responsible for pixelated images. Please include phone number for file-related emergencies. We will not accept any program files (Quark, InDesign, Publisher, Word, PowerPoint, etc.). Image files only as stated above.