



PRICING & AD SPECIFICATIONS FORM

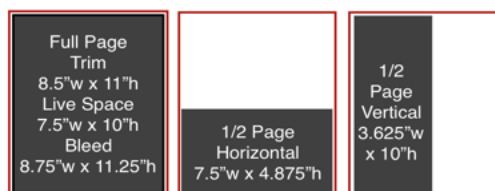
BRANDYWINE POLO CLUB PROGRAM 2021

ELIZBETH HEDLEY . ELIZABETH@BRANDYWINEPOLO.COM . 561.662.0072

AD SPECIFICATIONS - ADs Due May 1, 2021 / Payment Due April 23, 2021

BPC Program distributed for free at front gate to all spectators during 2021 polo season, also available online at www.brandywinepolo.com and ISSUU.

SIZES	<i>Full Page Color Trim Size</i>	8.5" w x 11" h
	<i>½ Page (horizontal)</i>	7.5" x 4.875" h
	<i>½ Page (vertical)</i>	3.625" x 10" h
	<i>(add .125" bleed on all sides)</i>	



PRICING		<u>B&W</u>	<u>4 COLOR</u>
	<i>Full Page</i>	\$775	\$875
	<i>½ Page</i>	\$450	\$550

Payment Method (circle one): Check Venmo Sponsorship

Mail Checks: Brandywine Polo Club, Attn: E. Hedley
105 East St Road, Kennett Square, PA 19348

Payment Due Upon Signing

Contact: Elizabeth Hedley, 561.662.0072
elizabeth@brandywinepolo.com

SPONSOR PAGES – (Subject to Sponsor Packet Inclusion)

<i>Outside Back</i>	\$1500 sold
<i>Inside Front</i>	\$1000 sold
<i>Inside Front Right</i>	\$1000 sold
<i>Inside Back Cover</i>	\$1000 sold

(Note: 10% Premium Pages 3,5 & 7)

ADVERTISING CONTRACT

Date _____ Ad Size _____ Circle One: B&W Color Price _____

Name / Company _____ Contact _____

Address _____ City _____ St _____ Zip _____

Phone _____ Email _____

Graphic Designer _____ Phone _____

We authorize the Brandywine Polo Club to publish an advertisement in the 2020 program as indicated and subject to the acceptance of the Brandywine Polo Club. Publisher will not be held responsible for typographical error(s).

Notes _____

FILE SPECIFICATIONS

We accept camera-ready ADs in a .PDF, .JPEG, .TIFF, .EPS image file format only. All ads must be press-ready, exact size (registration marks are not necessary), all fonts embedded, CMYK mode, at 300 dpi (minimum) resolution. Please note: All pictures and logos within the ad are to be at high resolution (300 dpi). We are not responsible for pixelated images. Please include phone number for file-related emergencies. We will not accept any program files (Quark, InDesign, Publisher, Word, PowerPoint, etc.). Image files only as stated above.