



75th Anniversary Season Sponsorship Opportunities





Brandywine Polo Club

A Summer Tradition Since 1951

For 75 years, the **Brandywine Polo Club** has been a cornerstone of summer in the Brandywine Valley, bringing together sport, hospitality, and community in one of the region's most beautiful outdoor settings.

Each season, players, spectators, and sponsors gather to celebrate the excitement and elegance of polo while enjoying memorable social experiences both on and off the field.

The **2026 season marks a special milestone** as we celebrate our **75th Anniversary** and welcome the **British Forces Polo Team** for three days of international competition.

We are also proud to host the **National Youth Tournament Series (NYTS)**, showcasing the next generation of American polo talent.

Through sponsorship, your brand becomes part of this tradition — connecting with a loyal and influential audience through **hospitality, visibility, and authentic engagement.**





Why Brandywine Polo?

Elite Audience

Polo attracts a sophisticated and affluent audience of business leaders, entrepreneurs, and equestrian enthusiasts who value premium brands and memorable experiences.

High-Impact Brand Exposure

With weekly matches, tournaments, and social events, sponsors gain consistent visibility throughout the entire four-month season.

Relationship-Driven Networking

Polo creates a relaxed yet prestigious environment where meaningful connections naturally happen between guests, sponsors, and club members.

Client & Employee Hospitality

Few venues offer the unique blend of sport, entertainment, and outdoor luxury that polo provides for hosting clients and rewarding employees.

Community Connection

Brandywine Polo is deeply rooted in the local community and supports youth programs, charitable initiatives, and equestrian heritage.

The Brandywine Polo Experience

- Champagne Divot Stomps
- Argentine Asados
- VIP Pavilion Hospitality
- Tailgating Culture
- International Players
- USPA tournaments





2026 Seasonal Highlights

- **75th Anniversary Season**
- **International Competition: USA vs British Forces – Sept 18–20**
- **USPA National Youth Tournament Series (NYTS)**
- **10 Tournaments / 47 Matches**
- **Saturday Night “Starlight Polo” Arena Matches**
- **Argentine Asados featuring Wagyu from Moore Meats**
- **The Bar by Casa Carmen serving the signature Paloma during matches**





Legacy Naming Opportunities

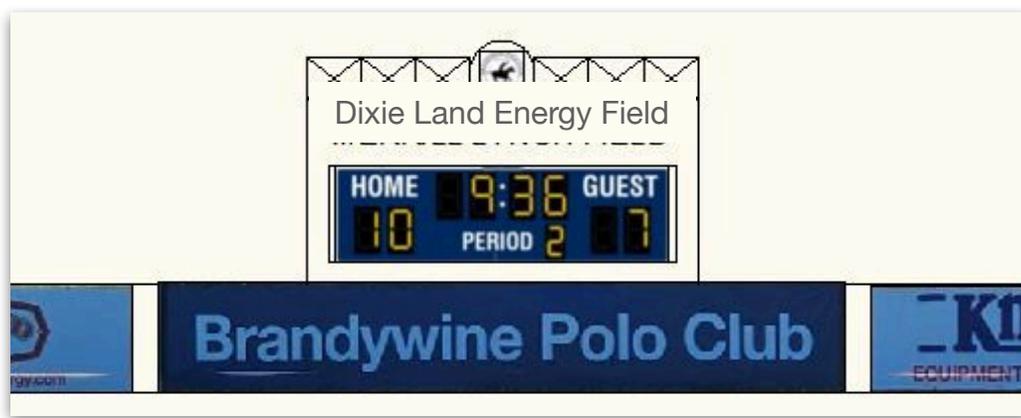
A rare opportunity to permanently align your brand with one of the East Coast's most historic polo venues.

- Polo Arena Stadium Naming Rights
- Field #2 Naming Rights
- Polo Pavilion Naming Rights

These highly visible opportunities provide season-long brand integration across:

- Field Signage
- Scoreboard Visibility
- Digital Media
- Photography and Press Coverage
- Event References

For pricing and custom packages contact: elizabeth@brandywinepolo.com





Audience Snapshot

Brandywine Polo attracts a loyal and affluent regional audience from **Chester County, the Main Line, and Delaware.**

- **10,000+** seasonal spectators
- **14,000+** social media followers
- **5,700+** email subscribers
- Strong interest in **luxury brands, hospitality experiences, and equestrian sport**

This audience values **quality experiences, local businesses, and premium lifestyle brands.** Many are equestrians, horse owners and horse farm owners.





Presenting Sponsor 75th Anniversary Season

Starting at \$25,000

Align your brand with one of the Brandywine Valley's most distinctive sporting traditions.

Your company will be recognized as:

**“The Brandywine Polo 75th Anniversary Season
Presented by [Sponsor Name]”**

Brand Visibility

- Entrance signage
- #1 Field branding
- Brand exclusivity within industry
- Logo on printed materials and trophy stage
- Branded team jerseys
- Full-page program advertisement
- Social media promotion

Hospitality Experiences

- Private **VIP Barn Dinner** for 12 guests with polo players
- **Corporate Polo Experience** (lesson and fieldside brunch)
- **Fieldside tailgate location for the season**
- **Four VIP Players Club memberships**



Tournament Match Sponsor

\$7,500 - \$10,000

Sponsor a Brandywine Polo tournament and enjoy strong brand visibility throughout the event.

Brand Visibility

- Field banners on #1 Field and Arena Stadium
- Boosted social media promotion
- Full-page program advertisement
- Newsletter feature

Hospitality

- VIP Players Club memberships
- Pavilion use for entertaining
- 20 guest tickets

Recognition

- Trophy ceremony presentation
- PA announcements during match
- Game sheet listing



Sunday Match Sponsor

\$5,000

Sponsor a featured Sunday match and connect your brand with the excitement of competitive polo.

Brand Visibility

- Field banner on **#2 Field and Arena Stadium**
- Social media promotion
- Half-page program advertisement
- Newsletter feature

Hospitality

- VIP Players Club membership
- Pavilion use for guests
- 10 guest tickets

Recognition

- Trophy presentation
- PA announcements
- Game sheet listing



Community Business Sponsor

\$1,500 - \$3000

Designed for local businesses who want to align their brand with the prestige and community spirit of Brandywine Polo.

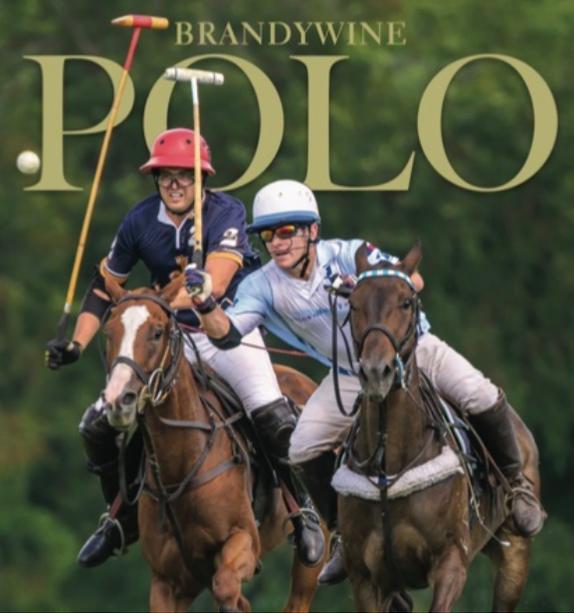
Brand Visibility

- Arena banner placement
- Social media posts
- Website logo placement
- PA announcements during matches

Access

- VIP Players Club membership opportunities
- General admission tickets to share with clients or employees





Fan Experience Sponsorships

Enhance the spectator experience while promoting your brand.

Program Advertising

- Full Page – \$950
- Half Page – \$625
- One-Third – \$550

Additional Opportunities

- Champagne Divot Stomp – \$800
- Most Valuable Player Award – \$500
- Best Playing Pony Award – \$500
- Hat Contest / Best Dressed – \$300



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Join the Tradition

For 75 years, Brandywine Polo has brought together sport, community, and hospitality in one of the region's most beautiful outdoor settings.

We invite you to become a sponsor and connect your brand with an audience that values **experience, excellence, and community.**

We look forward to creating a meaningful partnership with you.

Elizabeth A. Hedley

Sponsorships
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