



PRICING & AD SPECIFICATIONS FORM

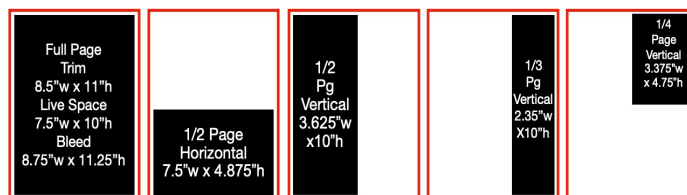
BRANDYWINE POLO CLUB PROGRAM 2024

ADs Due March 2024

ELIZBETH HEDLEY . ELIZABETH@BRANDYWINEPOLO.COM . 561.662.0072

AD SPECIFICATIONS

SIZES	Full Page Color Trim Size	8.5" w x 11" h
	½ Page (horizontal)	7.5" x 4.875" h
	½ Page (vertical)	3.625" x 10" h
	1/3 Page (vertical)	2.35" x 10" h
	¼ Page (vertical)	3.375" x 4.75" h
	(add .125" bleed on all sides)	



PRICING

Full Page	\$875
½ Page	\$550
1/3 Page	\$500
¼ Page	\$400

SPONSOR PAGES

Outside Back	\$1500 sold
Inside Front	\$1000 sold
Inside Front Right	\$1000 sold
Inside Back Cover	\$1000 sold

Payment Method (circle one): Check CC+3%. Venmo Sponsor AD

Mail Checks: Brandywine Polo Club, Attn: E. Hedley
105 East St Road, Kennett Square, PA 19348

Payment Due Upon Signing

Contact: Elizabeth Hedley, 561.662.0072
elizabeth@brandywinepolo.com

AD Design Available Contact: Michael.f.higgins@verizon.net
(Note: 10% Premium Pages 3,5 & 7)

ADVERTISING CONTRACT

Date _____ Ad Size _____ Price _____

Name / Company _____ Contact _____

Address _____ City _____ St _____ Zip _____

Phone _____ Email _____

AD Approved by _____ Date _____

Graphic Designer _____ Phone _____

We authorize the Brandywine Polo Club to publish an advertisement in the 2024 program as indicated and subject to the acceptance of the Brandywine Polo Club. Publisher will not be held responsible for typographical error(s).

Notes _____

FILE SPECIFICATIONS

We accept camera-ready ADs in a .PDF, .JPEG, .TIF, .EPS image file format only. All ads must be press-ready, exact size (registration marks are not necessary), all fonts embedded, CMYK mode, at 300 dpi (minimum) resolution. Please note: All pictures and logos within the ad are to be at high resolution (300 dpi). We are not responsible for pixelated images. Please include phone number for file-related emergencies. We will not accept any program files (Quark, InDesign, Publisher, Word, PowerPoint, etc.). Image files only as stated above.